



Nov. 27, 2017

Michael McGuffin, President
American Herbal Products Association
8630 Fenton St # 918
Silver Spring, MD 20910

Dear Michael,

I am pleased to send you this letter of endorsement from the United Natural Products Alliance (UNPA) in support of the new American Herbal Products Association initiative, the *Guidance on Good Agricultural and Collection Practices and Good Manufacturing Practices for Botanical Materials* (GACP-GMP).

UNPA is confident that this comprehensive guidance and its accompanying assessment tools will help promote proper identification of and reduce the adulteration of botanical raw materials, with a goal of providing high-quality ingredients for dietary supplements and other natural health products. The guidance serves as a standard for the entire botanical supply chain, specifically growers and processors, and has the potential to ably serve end-use supplement consumers.

Along with the creation of a new best-practices standard for the growing, sourcing and processing of botanical materials, the assessment tools, covering cultivation, wildcrafting, harvesting, post-harvesting, processing and recommendations for dietary ingredient suppliers, provide a clear road map for how to achieve the good manufacturing practices outlined in the guidance.

Although we are not making adoption of the GACP-GMP a condition of membership in UNPA, we will encourage our member companies to incorporate the AHPA GACP-GMP into their own growing, procurement and processing operations. We will continue to support joint industry efforts that advance safety, science and quality.

Sincerely,

Loren Israelsen
President