



## AHPA Guidance Policy

AHPA develops guidance policies to promote responsible commerce in herbal supplements. These policies address a variety of labeling and manufacturing issues and reflect the consensus of AHPA's members and its board of trustees. AHPA encourages its members and non-member companies to adopt these policies to establish consistent and informed trade practices.

### **Extract Labeling**<sup>1</sup> (adopted October 2008, revised March 2010)

Any non-liquid herbal extract that discloses a quantitative extraction ratio stated as a ratio of two numbers represents the first number as the weight of starting plant material and the second number as the weight of the finished extract produced from the starting plant material, and that information on the condition of the starting material should be indicated when it is fresh and may be indicated when it is dried\*.

\*Herbal extracts in liquid form are required by federal regulation, whether or not a concentration ratio is declared, to disclose the condition of the starting material when it is in a fresh state (21 CFR 101.36 (b)(3)(ii)(B))

<sup>1</sup>See additional information on AHPA's Trade Requirement for extract labeling in AHPA's [Code of Ethics](#)