AGENDA

AHPA
AMERICAN HERBAL PRODUCTS ASSOCIATION

WORKSHOP

Strengthening Dietary Supplement Claims: Evidence, Expectations & Enforcement

DAY 1: TUESDAY, APRIL 28

8:30–8:40 AM PT 11:30–11:40 AM ET	**Welcome & Introduction** Graham Rigby, AHPA
8:40–9:20 AM PT 11:40 AM–12:20 PM ET	**Session 1: Claims Basics** Ivan Wasserman, Amin Wasserman Gurnani
9:20–10:00 AM PT 12:20–1:00 PM ET	**Session 2: Reading Clinical Scientific Papers** Nick Zemp, Better Being Co.
10:00–10:10 AM PT 1:00–1:10 PM ET	*Break*
10:10–10:50 AM PT 1:10–1:50 PM ET	**Session 3: Sports and Performance Claims** Diana Morgan, Pink Catalyst Consulting
10:50–11:30 AM PT 1:50–2:30 PM ET	**Session 4: Using AI with Clinical Research** Akash Shah, Ingredient AI
11:30 AM–12:00 PM PT 2:30–3:00 PM ET	*Lunch*
12:00–12:40 PM PT 3:00–3:40 PM ET	**Session 5: Retailer-Specific Requirements** Kathy Wickenden, Whole Foods Market
12:40–1:20 PM PT 3:40–4:20 PM ET	**Session 6: Current Enforcement Trends** Jennifer Adams, Amin Wasserman Gurnani
1:20–2:00 PM PT 4:20–5:00 PM ET	**Emerging Issues Roundtable** All Speakers

DAY 2: WEDNESDAY, APRIL 29

Breakout Session Topics: Deep Dive on Performance Claims, Interpreting Clinical Scientific Papers, Best Practices and Risks Using AI in Substantiation

9:00–9:05 AM PT 12:00–12:05 PM ET	**Welcome** Graham Rigby, AHPA
9:05–9:50 AM PT 12:05–12:50 PM ET	**Breakout Session 1**
9:50–10:00 AM PT 12:50–1:00 PM ET	*Break*
10:00–10:45 AM PT 1:00–1:45 PM ET	**Breakout Session 2**
10:45–10:55 AM PT 1:45–1:55 PM ET	*Break*
10:55–11:40 AM PT 1:55–2:40 PM ET	**Breakout Session 3**
11:40 AM–12:00 PM PT 2:40–3:00 PM ET	**Summary & Conclusion** Graham Rigby, AHPA

SUBJECT TO CHANGE