

2024

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# 2024 AHPA Regulatory Congress Agenda

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Tuesday, September 10 | VIRTUAL



TIME	SESSION	SPEAKERS
9:00 AM PT 12:00 PM ET	<b>Welcome &amp; Introduction</b>	
9:05 AM PT 12:05 PM ET	<b>State restrictions on dietary supplements: the looming threat</b> A New York law applying age restrictions and onerous delivery requirements on weight loss and muscle building supplements went into effect this April, and the vague scope of the law means that a wide variety of other products may also be affected. With one law on the books, the likelihood is now high that similar laws will pass elsewhere, amplifying the fundamental long-term hazard that state dietary supplement restriction laws present for the entire dietary supplement industry: the emergence of an inconsistent, 50-state patchwork of restrictions that cover different products and impose different burdens. In this opening session, our panel of expert speakers will emphasize the need for the dietary supplement industry to coalesce around a consistent strategy that can head off the precedent of a chaotic multistate restriction scheme.	<b>Rick Collins</b> Collins Gann McCloskey & Barry PLLC  <b>Susan Hewlings</b> Radicle Science
10:10 AM PT 1:10 PM ET	<i>Break</i>	
10:15 AM PT 1:15 PM ET	<b>Tariffs, treaties and temperatures: world events and the botanical supply system</b> The botanical supply chain is facing an unprecedented array of challenges that impact the availability and cost of ingredients. Climate change, drought and severe weather events are impacting crop yields and the transportation of goods. Industry supply chains face risks from political instability and economic volatility. In addition, increased tariffs on Chinese imports have been in place since 2019, increasing the cost of herbal product ingredients. This session will take a closer look at some of the current botanical supply chain challenges and the need to build awareness of these issues for all parts of the natural product industry.	<b>Thomas Brendler</b> South African Botanical Products Association  <b>Anna Ashton</b> Ashton Analytics  <b>Ajay Patel</b> Verdure Sciences
11:20 AM PT 2:20 PM ET	<i>Break</i>	
11:35 AM PT 2:35 PM ET	<b>The TIC transformation: Amazon's evolving dietary supplement policy</b> In April 2024, Amazon announced updates to its dietary supplement policy, requiring that sexual enhancement, weight management and sports nutrition/bodybuilding supplements submit third-party verification to meet safety standards on their e-commerce retail platform. The testing must be performed or verified by one of just three Testing, Inspection and Certification (TIC) organizations, and the current expectation is that Amazon will broaden this policy to include other classes of dietary supplements. In this session, an Amazon representative will speak to the new standards and what lies ahead. Representatives from each of the TICs (Eurofins, UL Solutions, and NSF International) will share updates on their implementation of the updated policy.	<b>Sylvia Laman</b> Amazon  <b>David Trosin</b> NSF  <i>TBA</i> Eurofins  <i>TBA</i> UL Solutions
12:40 PM PT 3:40 PM ET	<i>Break</i>	
12:45 PM PT 3:45 PM ET	<b>Signals and feedback: the downstream effects of Amazon's new testing policy</b> In the few months since it was announced, Amazon's updated dietary supplement policy has had wide-ranging impacts on AHPA's members and the industry as a whole. Testing demand and cost shifts have affected brands of all sizes, as well as independent third party and in-house labs. To better understand the challenges they face, this session will feature discussion on the impacts of the new policy and the range of effects it has had, with a speakers panel that includes Elan Sudberg (Alkemist Labs), Mitch Coven (Vitality Works), and Kent Oostra (Exact Scientific Services).	<b>Elan Sudberg</b> Alkemist Labs  <b>Mitch Coven</b> Vitality Works  <b>Kent Oostra</b> Exact Scientific Services
1:50 PM PT 4:50 PM ET	<b>Closing &amp; Adjournment</b>	