



AHPA Guidance Policy

AHPA develops guidance policies to promote responsible commerce in herbal supplements. These policies address a variety of labeling and manufacturing issues and reflect the consensus of AHPA's members and its board of trustees. AHPA encourages its members and non-member companies to adopt these policies to establish consistent and informed trade practices.

Dietary Supplement Label Registries (adopted March 2015; revised June 2017)

AHPA members that market supplement products under their own brands are encouraged to submit labels for inclusion in at least one of the current supplement label registries, that is, the Dietary Supplement Label Database from the National Institutes of Health (NIH) and the Supplement Online Wellness Library (Supplement OWL).