

**American Herbal Products Association's
10th Botanical Congress**



Tuesday, August 16
9am-2pm PT / 12-5pm ET

VIRTUAL

Wednesday, August 17
9am-12:15pm PT / 12-3:15pm ET

With Gratitude to the Sponsors of AHPA's 10th Botanical Congress

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TIME	SESSION	PRESENTERS
9-9:10am PT 12-12:10pm ET	Welcome & Introduction Welcome to Day 1 of AHPA's 10 th Botanical Congress: A Day of Inspiration & Aspiration.	The Honorable Martin Heinrich U.S. Senator, New Mexico Veronica Kays  Business Development Director, Dietary Supplements & Botanicals Testing, Eurofins Michael McGuffin President, AHPA
9:15-10:10am PT 12:15-1:10pm ET	PANEL DISCUSSION: Climate Change is Real: Case Studies on How the Environment is Impacting Your Herb Supply According to the U.S. Environmental Protection Agency (EPA), the global average temperature increased about 1.8°F from 1901 to 2016. One-or-two-degree changes in the average temperature can cause potentially dangerous shifts in climate and weather, and result in what EPA defines as climate change impacts – visible ways that climate change is affecting Planet Earth. This engaging panel will provide real world examples of how these climate change impacts are affecting botanical supply chains. <i>This session is sponsored by:</i> 	MODERATOR Bill Chioffi  Chief Strategy and Innovation Officer, Nammex PANELISTS Cindy Angerhofer  Executive Director of Botanical Research, Aveda Nate Brennan  Purchasing & Sales Manager, Pacific Botanicals Rachel Doty  Supplier Verification & Supply Chain Manager, Meridian Trading Jan von Enden  Head of Group Sustainability, MartinBauer Group
10:15-11am PT 1:15-2pm ET	What Consumers on Planet Earth Want: Dietary Supplement & Herbal Product Market Trends Dietary supplement and herbal product industry growth fueled by pandemic-induced consumer demand for naturally-derived wellness and functional ingredients shows no signs of slowing down. In addition, sustainability and transparency remain top of mind as consumers shop the thousands of products and brands available to them in-store and online every day. Tune into this session for a look at the latest data and trends in the dietary supplement and herbal product categories, with presentations by experts from New Hope and SPINS. <i>This session is sponsored by:</i> 	MODERATOR Sandy Almdarez  Vice President, Content, Health & Nutrition, Informa Markets PRESENTERS Caroline Davidson Director, Channel Partnerships, SPINS Tara Burkley  Strategic Business Development Director, New Hope Natural Media

TIME	SESSION	PRESENTERS
11-11:45am PT 2-2:45pm ET	Networking Break	
11:50am-1pm PT 2:50-4pm ET	<p>PANEL DISCUSSION: A Time to Listen Planet Earth: it's the only home we have. This thought-provoking session will feature leaders of tomorrow who will provide their points of view on what we can all do today to effect change in this place we call home.</p> <p><i>This session is sponsored by:</i></p>  	<p>DIRECTOR Mark Foster Brand Director, Bollinger Motors</p> <p>MODERATOR Michael McGuffin President, AHPA</p> <p>PANELISTS Youth and climate activists passionate about the state of Planet Earth</p> <p>Isabelle Duvivier Co-Founder, Verdant Venice Group</p> <p>Noel Johnston Co-Founder, Verdant Venice Group</p> <p>Janin Paine Founder, Habitatz - Millions of Monarchs Project</p>
1:05-1:55pm PT 4:05-4:55pm ET	<p>Transforming Hope to Action Day 1 of AHPA's 10th Botanical Congress will conclude by spotlighting three organizations actively confronting contemporary climate challenges. Through their vision, dedication, and community efforts, these passionate individuals counter the notion that nothing can be done about our shared environmental concerns and have transformed hope to action.</p>	<p>MODERATOR Holly E. Johnson, Ph.D. Chief Science Officer, AHPA</p> <p>PRESENTERS Byron Kominek Owner & Manager, Jack's Solar Garden</p> <p>Gabriela Gard Project Manager (Latin America & the Caribbean) and Forest Manager, One Tree Planted</p> <p>David Hertz Founder, Skysource.org & Skysource Resilience Labs; Inventor of WEDEW</p>
2pm PT 5pm ET	Adjournment	<p>Michael McGuffin President, American Herbal Products Association (AHPA)</p>

TIME	SESSION	PRESENTERS
9-9:10am PT 12-12:10pm ET	Welcome & Recap of Day 1 Welcome to Day 2 of AHPA's 10th Botanical Congress: A Day of Action designed to provide practical tools to conduct an environmental audit of your business.	Michael McGuffin President, AHPA
9:15-10am PT 12:15-1pm ET	PANEL DISCUSSION: How to Conduct an Environmental Audit for Your Organization As your company's sustainability practices develop, it's essential to conduct an internal audit of your organization by analyzing current business practices and setting new goals and targets. Attend this session to learn how industry leaders are integrating these processes in their facilities and operations. <i>This session is sponsored by:</i>  VERDURE SCIENCES® your partner in plant-based ingredients	MODERATOR Erin Smith  VP of Herbal Science & Research, Banyan Botanicals PANELISTS Chi Hee Kim  Sr. Director, Global Government Affairs, Herbalife Nutrition Zacharia Levine Director of People & Sustainability, The Synergy Company
10:05-11am PT 1:05-2pm ET	Becoming a Zero Waste Certified Facility Zero waste certification is an effective method of delivery to the consumer that a company and/or its products are environmentally conscious with a keen focus on being eco-friendly at the highest level. Certifications show total commitment to zero waste. Take note as Mountain Rose Herbs and Gaia Herbs share their journey to becoming zero waste certified facilities. <i>This session is sponsored by:</i>  gaia HERBS	MODERATOR Cynthia Meyer, Esq.  Partner, Kleinfeld, Kaplan & Becker, LLP PRESENTERS Inna Kitaychik Operations Manager, Responsible Biofuels & Zero Waste, SCS Global Services Shawn Donnille  Owner & CEO, Mountain Rose Herbs Alison Czczuga  Director of Social Impact and Sustainability, Gaia Herbs
11-11:15am PT 2-2:15pm ET	Networking Break	

TIME	SESSION	PRESENTERS
11:15am-12:10pm PT 2:15-3:10pm ET	<p><u>PANEL DISCUSSION:</u> The Movement Toward B Corp Certification</p> <p>B Corp certification is a designation that a business is meeting high standards of verified performance, accountability, and transparency on factors from employee benefits and charitable giving to supply chain practices and input materials. B Lab is the nonprofit entity that was created to certify B Corporations. Attend this session as AHPA members share their journey in becoming B Corp certified. A representative from B Lab will guide the conversation and provide insight about the certification process.</p> <p><i>This session is sponsored by:</i></p> 	<p><u>MODERATOR & PRESENTER</u> Max Hayes Evaluation Specialist, Business Development, B Lab</p> <p><u>PANELISTS</u> Alexis Durham  Director of Botanical Affairs, Herb Pharm</p> <p>Erin Smith  VP of Herbal Science & Research, Banyan Botanicals</p>
12:15pm PT 3:15pm ET	<p>Adjournment</p>	<p>Michael McGuffin President, American Herbal Products Association (AHPA)</p>